

Ontario Ammunition

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What will you sell?

I am looking to sell bullets in Ontario at first phase, phase 2 sell across Canada, phase 3 export worldwide.

Who will buy it?

Private sectors & public sectors.

Public sectors—general gun owners

Private sectors— shooting range, companies and other.

How will your business idea help people?

Manufacturing bullets in Ontario will decrease unemployment rate and increase economy of Canada by capturing a share of the market on providing bullets to world.

What will you charge and How will you get paid?

To produce a bullet, it cost cents depends on the size. to sell it, it costs a dollar.

How else will you make money from this project?

No body, this is going to be a privately owned corporation that will supply Canadian market with bullets

How will customers learn about your business?

I have established connections with different gun range in GTA and understood their demands for bullets. As for general public, I am looking to promote by using social media if allowed. If not then based on events and fairs.

How can you encourage referrals?

In order for business to referee me a client you need to have something in return such as discount for specific volume of product that they might offer.

Number of customers...Annual Income or other metrics

There are no company in Ontario that manufactures bullets for guns and rifles. All of them are being exported from USA. I see a high demands from gun shooting ranges, especially 0.22 caliber.

There are about 56 gun shooting ranges in Ontario if we take at least 25% of the which is 14 companies who want to deal with us. They might order a 4 cases of ammo (bullets)=\$12,800.00

14 companies: \$179,200.00 Annually

Net pay 50% (including raw material , facility bills and interest) =89,600.00

(Please note that this is a rough estimation, a proper bullet manufacturing can reach millions of sale with or without government contracts)

Specific concern or question and your proposed solution to that question.

Obtaining licenses and procedure of getting them. As well QA for testing the quality of the product.

MORE – Keep it brief, but share anything else here...

There are no company in Ontario or in Canada that manufactures bullets and sells them on Canadian market. There home made facilities where volume does not meet the demands.